

CHISWICK GREEN



Introducing Chiswick Chronicles

Recently, we launched our latest campaign, Chiswick Chronicles. An alternative guide to the London village, we celebrate what makes it such a great place to live, exploring its hidden gems and local hotspots, from the perspective of the people who know it best: its local residents and workers.

From Silver Birch's top spot for coffee, Chief Coffee (renowned for its arcade of pin ball machines!) and The Good Wine Shop's recommendation to visit Chiswick's own monthly cheese and flower market, through to Grove Park Deli's love of Chiswick House, Chiswick Chronicles highlights first-hand the plethora of much-loved local destinations that make this unique leafy west London village so special.

Kimberley Hernandez is Head Chef at Silver Birch, a neighbourhood restaurant serving locally sourced, seasonal menus. She explained that "many people see Chiswick as just a family orientated area, which it is, but it's also home to so much more. There's a vibrant community here full of creatives and young professionals which in turn has bought an eclectic mix of businesses to the area. Personally, my hidden hotspot is definitely *Afghan BBQ in Chiswick Pavilion*. It's so delicious, and I love spending an evening or a weekend dinner here with friends."

Independent wine merchant, The Good Wine Shop, has been operating in west London for nearly 20 years - so owner, Mark Wrigglesworth, was perfectly placed to talk all things Chiswick. He told us, "*There's a real sense of community in Chiswick, which allows us to have a special relationship with our customers - most of which we are on first name basis with. It's a fabulous place to be. I think what's really special about the high street is the amount to do, the food and wine scene is especially vibrant. You can spend an evening having a drink here at The Good Wine Shop, then pop up the road and have a nice bite to eat and then finish off at the new cinema - all without having to travel very far.*"

Head to our Instagram page, @gmelondon, to watch the Chiswick Chronicles series and hear more about what the locals have to say.